



Seminar overview spring/summer 2024

Courses	Legal forms of a company	Risk management	Marketing	Start-up management	Employee assessment
Date and Place	<ul style="list-style-type: none"> ➤ April 11th, 2024 2 pm to 4 pm ➤ Margaretenstraße 65, 1050 Vienna (accessible via 13A, 59A) ➤ Early bird bonus 15% for registrations until March 11th, 2024 	<ul style="list-style-type: none"> ➤ April 18th, 2024 1 pm to 6 pm ➤ Margaretenstraße 65, 1050 Vienna (accessible via 13A, 59A) ➤ Early bird bonus 15% for registrations until March 18th, 2024 	<ul style="list-style-type: none"> ➤ April 25th, 2024 12 noon to 5pm ➤ Margaretenstraße 65, 1050 Vienna (accessible via 13A, 59A) ➤ Early bird bonus 15% for registrations until March 25th, 2024 	<ul style="list-style-type: none"> ➤ May 09th, 2024 2 pm to 4 pm ➤ Margaretenstraße 65, 1050 Vienna (accessible via 13A, 59A) ➤ Early bird bonus 15% for registrations until April 09th, 2024 	<ul style="list-style-type: none"> ➤ May 16th, 2024 3 pm to 5 pm ➤ Margaretenstraße 65, 1050 Vienna (accessible via 13A, 59A) ➤ Early bird bonus 15% for registrations until April 16th, 2024
Content	<ul style="list-style-type: none"> • Partnerships • Corporations • Cooperatives 	<ul style="list-style-type: none"> • Basics & Introduction • Legal framework • Overview of standards & regulations • Responsibility in risk management 	<ul style="list-style-type: none"> • Market assortment • Marketing mix (4Ps) • Marketing concept • Market research • Market segmentation 	<ul style="list-style-type: none"> • Content & structure of a business plan • Growth strategy • Assessing business potential • Financing instruments 	<ul style="list-style-type: none"> • Information on tax offsetting • Application assessment • Finanzonline • Income-related expenses
Price	400,00 Euro excl. 20% tax.	420,00 Euro excl. 20% tax.	480,00 Euro excl. 20% tax.	420,00 Euro excl. 20% tax.	344,00 Euro excl. 20% tax.
Additional offer	We grant a discount of 10% for 3 or more employees.				
Registration	Binding registration is absolutely necessary!				